



LEADERSHIP
GREATER WASHINGTON

Celebration of Leadership

MONDAY, OCTOBER 28, 2024 | 6:00 PM
MARRIOTT MARQUIS WASHINGTON, DC

Bringing together over 650 of the region's most accomplished leaders from the business, government, and nonprofit sectors, the LGW Celebration of Leadership serves as the largest celebration of diverse, cross-sector changemakers in our region.

Leadership Greater Washington is proud to announce our 2024 Leader of the Years Honoree: Howard W. Stone, Jr. ('96), former Prince George's County Public Servant. Widely known as Mr. Prince George's, he is a civic activist and community cheerleader, serving the County in various roles for almost fifty years and continuing to support and promote the region into his retirement. Save the date to celebrate Howard and his extraordinary leadership in our region on October 28, 2024!

For more information on the event and honoree, visit
lgwdc.org/celebration



Howard W. Stone, Jr. ('96)
2024 Leader of the Years

HOST COMMITTEE

CHAIRS:

Artis Hampshire-Cowan ('89)
Steve Proctor

ANNUAL EVENT BY THE NUMBERS

400+

Organizations
Represented

650+

Ticket
Purchasers

100+

Sponsorships
Sold

Celebration of Leadership



LEADERSHIP GREATER WASHINGTON

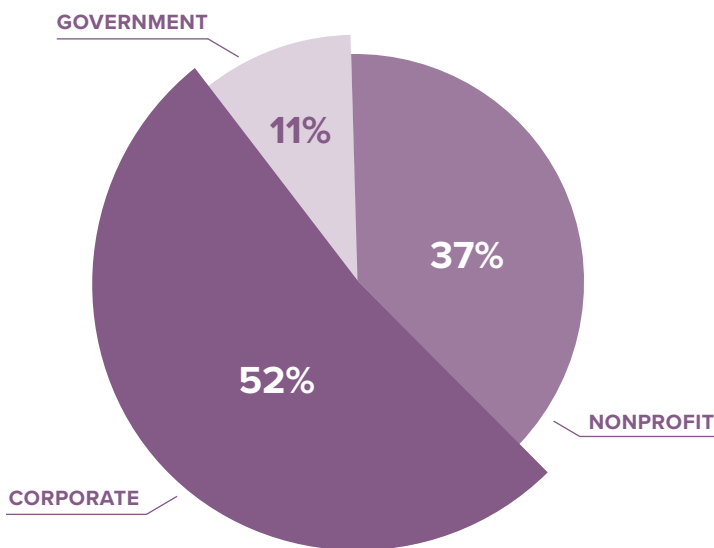
Sponsorship funds will be used to support LGW programming, educational leadership experiences, and scholarships.

MISSION

To bring leaders together to make positive community impact in the Washington Metropolitan region.

OUR MEMBER NETWORK

2,000 REGIONAL LEADERS | 1,400 ORGANIZATIONS



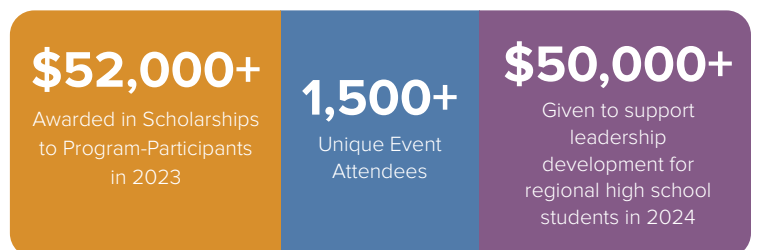
“At TD Bank, one of our core missions is to enrich the lives of our customers, communities, and colleagues. To accomplish this we have to be actively engaged members of our local community, and our partnership with Leadership Greater Washington provides the perfect conduit to make this happen at all levels of TD market leadership.”

- Terry Kenny (LGW Class of '16), Market President, Metro Washington, Baltimore and Delaware, TD Bank

38 YEARS OF LGW

In 1986, Leadership Greater Washington was established by a group of regional leaders and three leading organizations—Meyer Foundation, Greater Washington Board of Trade, and the Junior League of Washington—to foster communication and cooperation among the area’s established leaders. Modeled after successful leadership programs in metropolitan cities like Atlanta and Philadelphia, the organization began with a focus on developing executive-level leaders through its core program, the Signature Program. After five years of operation, LGW expanded its programming to serve area high school students through its Youth Leadership Greater Washington program. Then in 2014, the Rising Leaders program was launched to provide career-building skills and training to mid-level professionals. Today, LGW continues to offer unique programming to leaders by way of its three core programs and a number of member events that connect leaders and inspire their collaborative efforts to improve the Greater Washington community. Across its 38-year history, LGW’s impact has fostered the success of more than 2,000 influential leaders, 300 young professionals, and over 1,000 high school students in DC, Virginia, and Maryland.

LGW IMPACT AT A GLANCE



Celebration of Leadership

SPONSORSHIP OPPORTUNITIES

Sponsorship funds will be used to support LGW programming, educational leadership experiences, and scholarships.

PRESENTING SPONSOR - \$50,000

- Exclusive Presenting Sponsor of the 2024 Celebration of Leadership
- Two VIP tables (20 seats) in priority seating area
- Speaking opportunity on stage or in spotlight video shared with 650+ attendees
- Featured logo on event step & repeat
- Full-page color premium ad placement in event program
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo on official event invitation, event registration page, event program, and prominent on-site signage
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event webpage and social media platforms
- Acknowledgement in Washington Business Journal through LGW's full page ad
- Full-page color ad in LGW Member Directory
- Year-long marketing and special access to LGW events (based on interest of sponsor)
- Year-round logo placement on LGW website



To discuss event sponsorship, please contact Dani Brockert, Sr. Director of Development & Engagement at dbrockert@lgwdc.org or 920.723.8650.

Leadership Greater Washington is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Sponsorship of the Celebration of Leadership is tax-deductible.

Celebration of Leadership

LEADER - \$25,000

- One VIP table (10 seats) in priority seating area
- Full page color ad in event program book distributed to 650+ attendees
- Company recognition and sponsor acknowledgment from stage
- Sponsorship recognition with logo on official event invitation, event program, and prominent on-site signage
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo in Washington Business Journal full page ad
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event registration page, event webpage, and social media platforms
- Full page color ad in LGW Member Directory
- Year-round logo placement on LGW website



BENEFACTOR - \$10,000

- One reserved table (10 seats) with logo placard
- Half page color ad in event program book distributed to 650+ attendees
- Company recognition and sponsor acknowledgment from stage
- Sponsorship recognition with logo on official event invitation, event program, and prominent on-site signage
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo in Washington Business Journal full page ad
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event webpage and social media platforms
- Half page black and white ad in LGW Member Directory

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PATRON - \$6,000

- One reserved table (10 seats) with logo placard
- Sponsorship recognition with logo in event program book distributed to 650+ attendees
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo on event webpage and social media platforms
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo in Washington Business Journal full page ad

SUPPORTER - \$3,500

- Half-table reserved (5 seats)
- Sponsorship recognition with logo in event program book distributed to 650+ attendees
- Sponsor recognition with logo on-screen during event
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition on event webpage

FRIEND OF HOWARD - \$1,000

- One ticket to the event
- Name listed in event program book distributed to 650+ attendees
- Sponsorship name recognition on-screen during event
- Special "Friend" badge ribbon to wear during event
- Sponsor recognition on event webpage



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SPECIAL FEATURE SPONSORSHIPS



FLOWER ARRANGEMENT SPONSOR - \$10,000

- Exclusive Flower Arrangement Sponsor
- Five (5) complimentary tickets to the Celebration of Leadership
- Logo placement and recognition in each flower arrangement on every dinner table
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

COCKTAIL RECEPTION SPONSOR - \$9,500

- Exclusive Cocktail Reception Sponsor
- Four (4) complimentary tickets to Celebration of Leadership
- Logo placement and recognition at all cocktail reception bars
- Recognition as Cocktail Reception sponsor on prominent on-site signage
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

PHOTO EXPERIENCE SPONSOR - \$8,500

- Exclusive Photo Experience sponsor
- Four (4) complimentary tickets to the Celebration of Leadership
- Recognition as Photo Experience sponsor on prominent on-site signage
- Logo recognition on every photo booth picture print out for guests
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

AFTERPARTY LOUNGE SPONSOR - \$7,500

- Exclusive Afterparty Lounge Sponsor
- Three (3) complimentary tickets to Celebration of Leadership
- Sponsor name at all lounge cocktail tables and bars
- Recognition as Afterparty Lounge sponsor on prominent on-site signage
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage



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SPECIAL FEATURE SPONSORSHIPS

PARTY FAVORS - \$4,500

- Exclusive Party Favors Sponsor
- Your choice of party favors distributed to 650+ guests
- Two (2) complimentary tickets to Celebration of Leadership
- Organization name and logo on prominent signage at party favor stations
- Recognition as Party Favors sponsor on prominent on-site signage
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

DESSERT STATION - \$3,500

- Exclusive Dessert Station Sponsor
- Organization name and logo on prominent signage at dessert station
- Recognition as Dessert Station sponsor on prominent on-site signage
- One (1) complimentary ticket to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

AFTERPARTY BAR - \$2,500 PER BAR

- Organization name and logo on prominent signage at one bar during the afterparty
- Recognition as Afterparty Bar sponsor on prominent on-site signage
- One (1) complimentary ticket to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

LIFE OF THE PARTY HOST PACKAGE - \$1,000

- Guaranteed seating at one table for you and nine of your favorite LGW classmates*
- Two premium bottles of champagne
- Branded table signage with Class Year & Name
- Name placards at individual seats at the table
- Sponsorship recognition in event program book distributed to 650+ attendees and on-screen during event
- Sponsorship recognition on event webpage

**Note that this package does not include complimentary tickets, guests will have to secure their own tickets through purchase or included with their LGW membership*

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