

## BUILDING A GREATER WASHINGTON REGION

### ABOUT THE SIGNATURE PROGRAM

Since 1986, Leadership Greater Washington (LGW) has developed over 1,800 executive leaders from DC, Northern Virginia, and Suburban Maryland through its flagship offering, the Signature Program — an intensive 10-month program that exposes professionals to regional civic issues through education, connection, and knowledge sharing.

### BENEFITS OF THE SIGNATURE PROGRAM

The Signature Program provides an opportunity for Greater Washington's most influential changemakers and leaders to come together around community issues with a dynamic group of their peers, identify challenges in the region, drive dialogue and build the connections that facilitate solutions. Each year, approximately 60 leaders are competitively selected to represent the professional and individual diversity of the Greater Washington region as the LGW Signature Class. The Signature Program sheds light on a variety of regional challenges to reflect the current needs of Greater Washington. Signature Program participants hail from diverse professional sectors throughout the region including nonprofit, corporate, government, and small and large business owners.

Through the Signature Program, participants will:

- Gain access to LGW's membership base of over 1,800 regional decision makers
- Build a network of diverse executive peers from all sectors and a variety of industries
- Leverage collective resources to make the Greater Washington region a more dynamic and collaborative community



"When I think of Leadership Greater Washington, it really is lifelong friendships but it's also meaningful connections in terms of the work that has to be done. For many of the toughest challenges facing this region, someone from Leadership Greater Washington is going to be a part of those conversations and that speaks to the value that Leadership Greater Washington brings."  
*Rosie Allen-Herring ('02), President & Chief Executive Officer, United Way of the National Capital Area*



"I have yet to be part of anything in my life where it is not true that you get out of it what you put into it. So, when I had the opportunity to be a Lifetime member of LGW, I jumped at it. I believe not just in the Leadership at LGW, but in the people I met in my class and the power of their potential to create needed change in this region."  
*Mark Bergel ('16), Founder and Executive Director, A Wider Circle*

### APPLICATION

LGW Class of 2020 applications are due on April 19, 2019 by 5:00 pm. There is a \$250 non-refundable application fee. Executive leaders interested in applying to the Signature Program should visit [www.lgwdc.org](http://www.lgwdc.org) for more information and the application.

### TUITION

- Full Participant: \$7,500
- Covers the cost of monthly program days and overnight retreats
  - Includes one ticket to LGW's anchor events (Kick Off and Awards Dinner)
  - Access to other member events (i.e. Lessons in Leadership, Thought Leadership Series & Trips, Member Dinners & Member Salons, etc.)
  - Scholarships are available



## Class of 2020 Dates

Program Day	Program Dates
Orientation	September 12, 2019
Opening Retreat	September 19-20, 2019
Regionalism Day	October 10, 2019
Education Day	November 21, 2019
Arts & Entertainment Day	December 12, 2019
Inclusiveness Day	January 16, 2020
Human Needs Day	January 17, 2020
Entrepreneurship Day	February 20, 2020
Public Safety Day	March 19, 2020
Community Health Day	April 23, 2020
Environmental Sustainability Day	May 21, 2020
Closing Retreat	June 18-19, 2020

## INFO SESSIONS

LGW hosts information sessions for the Signature Program and the application process from 8:30 – 10:00 am January 24, 28, 30 & 31, 2019 across the region. Visit [www.lgwdc.org](http://www.lgwdc.org) to RSVP.

For more details on the Signature Program, please contact Debbie Kaplan at [dkaplan@lgwdc.org](mailto:dkaplan@lgwdc.org)

## WHO SHOULD APPLY

LGW is seeking seasoned executive-level leaders who wish to leverage their regional influence to make a social impact in Greater Washington.

Ideal Candidate:

- Holds a senior title in their organization such as Partner, CEO, Executive Director, SVP, VP, Managing Director or Director
- Represents a notable organization in the region
- Prominent influencer in his or her industry, particularly in the area of corporate philanthropy or community relations
- Based in the District of Columbia, Suburban Maryland or Northern Virginia



## NOTABLE LGW MEMBERS

*Jonathan Aberman ('15)*  
Managing Director and Chairman  
Amplifier Ventures

*Rosie Allen-Herring ('02)*  
President & CEO  
United Way of the National Capital Area

*Chuck Bean ('05)*  
Executive Director  
Metropolitan Washington Council of Governments

*Kristina Bouweiri ('16)*  
President and CEO  
Ruston Limousine

*Muriel Bowser ('13)*  
Mayor  
District of Columbia

*Josh Carin ('06)*  
Proprietor  
Geppetto Catering

*Nicky Goren ('13)*  
President & CEO  
The Eugene and Agnes E. Meyer Foundation

*Artis Hampshire-Cowan ('89)*  
Senior Vice President & Secretary  
Howard University

*Cary Hatch ('00)*  
Chief Executive Officer  
MDB Communications

*Elizabeth Hewlett ('91)*  
Chairman, Prince George's  
Planning Board  
Maryland National Capital Park & Planning Commission

*Kathy Hollinger ('04)*  
President & CEO  
Restaurant Association  
Metropolitan Washington

*Ernie Jarvis ('00)*  
Principal  
The Jarvis Co.

*Jennifer Lockwood-Shabat ('15)*  
President & CEO  
Washington Area Women's Foundation

*Pinkie D. Mayfield ('01)*  
Vice President – Corporate Affairs & Chief  
Communications Officer  
Graham Holdings Company

*Anthony Pierce ('02)*  
Partner  
Akin Gump

*Dana Stebbins ('88)*  
President & CEO  
The Cornelius Group

*Howard W. Stone, Jr. ('96)*  
Administrative Specialist  
Prince George's County Council

*Tony Williams ('98)*  
CEO and Executive Director  
Federal City Council

*Tien Wong ('15)*  
CEO  
Tech 2000